



COMMUNITY FOCUS: DOWNTOWN PORTLAND

The Oregonian + OregonLive.com

DOWNTOWN



REACH OVER 575,000* DAILY OREGONIAN READERS AT A SPECIAL RATE!

Downtown Portland takes center stage in the Dec. 15th Community Focus series by The Oregonian. This issue will highlight things to do, places to see and the people who call Downtown home.

Don't miss this opportunity to grow your business and reach new customers

as they plan day and weekend trips to explore all that Downtown has to offer!

In addition to full distribution to subscribers in the seven-county metro area, your advertising message will be delivered to non-subscriber households in the Downtown area.

The section will also appear for 30 days on OregonLive.com, the area's No. 1 news and information website!***

RATES

\$60.00 per column inch (B&W)

\$75.00 per column inch (Full Color)

PUBLISHES ON:
THURSDAY, DEC. 15, 2011

AD RESERVATION DEADLINE:
MONDAY, DEC. 12, 2011

To advertise, contact Steve Urban at 503-221-8314 or surban@oregonian.com



*SOURCE: Scarborough Research 2011R1 (3/10-2/11) BASE: 7-Counties; Polk, OR, Yamhill, OR, Washington, OR, Multnomah, OR, Clackamas, OR, Marion, OR, Clark, WA. Schedule: 1 daily Oregonian.

**SOURCE: comScore Hybrid Media Metrix 2010 Monthly Average