



December 10, 2011

Sponsored by Nob Hill Business Association

NHBA is sponsoring **Holidays in Nob Hill** to create a festive holiday atmosphere in the district and encourage people to play, shop and eat in the neighborhood. **We need you to make this an exciting event.** Plan a special event on Saturday Dec. 10th. We'll include it in our Holiday Brochure, press releases and emails.

Holiday Village Events

These events are already scheduled:

- Santa @ HomeStreet Bank from 11am-1pm,
1:00 – 4:00pm Santa is available to appear at other businesses
- Carolers and Elves will be strolling through the streets
- Metro Toy Drive donation sites throughout the district

We would like a variety of events that cater to different age ranges, interests, etc.

Here are a few ideas:

- Open Houses
- Trunk Shows
- Demonstrations (cooking, crafting, etc.)
- Holiday Tea
- Puppet Show
- Performance
- Classes
- Philanthropic Events
(all philanthropic events will be listed in the brochure free of charge)

Remember, your event does not have to be holiday themed!

Who Can Participate?

Any business can participate.

Marketing

- Event Brochure
NHBA will provide an event brochure that will include all store events happening in the Nob Hill District from November 26th – December 31st. The events brochure will be distributed to stores, schools and businesses.
Cost to list your event in the brochure:

NHBA Members	Free
Non Members	\$50 per event listing in brochure
	\$25 for name listing only in brochure
	Free for philanthropic event listings
- Emails, Press Releases, Facebook Posts & More
- If you plan it, let us know and we'll promote it

Deadline to submit event information to NHBA is Wednesday, October 26.

Please return attached Participation Form. See form for details.

For more information, please contact Pat Fiedler by email at childsplaypat@aol.com

To find out more about Nob Hill Business Association, please visit our website

www.nobhillbiz.com

