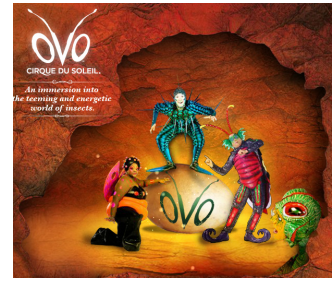


## Nob Hill Business Association

In partnership with Scarlett Marketing  
25 NW 23rd Place, Suite 6 – PMB 217  
Portland OR 97210



## Cirque & Shop Retailer Enrollment Form

<b>Name of Event:</b> Cirque du Soleil "Ovo" Promotion	<b>Date of Event:</b> April 5 – May 20, 2012
<b>Participating Business:</b>	<b>Address:</b>
<b>Contact Person:</b>	<b>Business Phone:</b>
<b>Contact E-mail:</b>	<b>Website URL Address:</b>

### Cirque du Soleil shall provide the following:

1. Cirque will include retail listing on 10,000 promotional fliers promoting Cirque & Shop to be distributed throughout Portland.
2. Cirque will promote Cirque & Shop on the Ovo Portland Social Media Sites (Facebook, Twitter).
3. Cirque will promote Cirque & Shop via Public Relations efforts, press releases, etc.
4. Cirque will provide Ovo graphics for each participating retailer to use on their website, eBlasts, social media sites, etc.
5. Participating retailers will receive 2 passes to attend the dress rehearsal of Ovo prior to the opening of Cirque du Soleil Portland show. *Tickets are limited to first come/first served basis.*

### Participating retailers shall provide the following:

1. Participating retailers are required to use a unique graphic and exclusive link to promote Cirque & Dine to customers.
2. Participating retailers agree to hang posters and distribute fliers inside their business to promote the show during the entire run of Ovo.
3. Participating retailers staff must know of the promotion and encourage patrons to attend or learn more about the Ovo.
4. Businesses that support Nob Hill Business Association may participate in an Enter-to-Win program where guests can win a pair of tickets to Ovo. Nob Hill Business Association will provide link and promotional support for the Enter-to-Win promotion. 1 pair of tickets per business district.

Please complete this form and return to:

Joshua Ryan, Scarlett Marketing, 2356 N. Menzies Court, Portland, OR 97217.  
Email: [jryan@scarlettmarketing.com](mailto:jryan@scarlettmarketing.com) or call 504-810-4380 with questions.

For information on Cirque du Soleil's OVO visit:

<http://www.cirquedusoleil.com/en/shows/ovo/default.aspx>



All forms must be received by **January 15, 2012**. Thank you for your participation!